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To: All Traders and Declaring Agents

SINGAPORE CUSTOMS LAUNCHES NEW HOMEPAGE FOR CORPORATE WEBSITE

Singapore Customs (SC) will be launching its new homepage for its corporate website at www.customs.gov.sg on 27 April 2009.

2 To ensure visitors have a smooth and pleasant experience surfing the website, SC constantly updates the information on the website and refreshes the layout as well as the 'look and feel' of the homepage. In the latest refresh of the homepage, SC has consolidated and re-organised the information to provide easy access to the most frequently visited pages and e-services. We have also added a new feature on the homepage to provide visitors with the latest news at a glance.

3 The following are the main enhancements to SC's corporate website homepage:

Latest Updates and Announcements

The middle column of the homepage provides visitors with the latest news and updates on Customs matters. Occupying a central location is a new, animated feature providing important Customs announcements and reminders.

eServices, Quick Links and Information Banners

Frequently accessed resources, such as e-services, quick links and the most frequently visited web pages have been re-organised into a neat column on the right of the homepage.

Two separate lists of quick links for businesses and travellers provide easy access to frequently used information by the two respective groups.

In response to feedback from visitors, SC has also created a direct link to the frequently accessed information and resources on "Classification of Goods" under this column.

4 The latest issue of SC's corporate eNewsletter InSYNC will also be launched on the website on the same day.

5 We hope you will continue to enjoy surfing the SC corporate website. We welcome any feedback you may have to further improve the website so as to better serve your needs as a one-stop portal for all customs- and trade-related matters. If you have any feedback on the new SC homepage or website, please email us at customs_feedback@customs.gov.sg.

Yours sincerely,

MRS CHEW LAI LENG
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SINGAPORE CUSTOMS