



## CIRCULAR

QID/IERD/Processed Food/2012

1 June 2012

All Food Importers / Declaring Agents

*All declaring agents are requested to inform the importers on the contents of the circular.*

Dear Sir/Madam

### **Survey on Food Brand Names in Singapore**

As part of AVA's efforts to enhance the traceability of imported *processed food products* (excluding meat and fish products, fresh fruits and vegetables and products containing meat) to Singapore, we have plans to enhance the control of the "Brand Name" field in TradeNet, where currently, this field is a mandatory one to be filled in during permit declarations.

2 In order to facilitate the process of our enhancement, we would appreciate it if you could provide us with a list of brands and their respective manufacturers of food products imported by your company, and for food products with no brand names, the list of the products' manufacturers, for our consolidation and building up of the brand name database.

3 We would appreciate it if you could email your list (Annex 1) to [quek\\_qinhui@ava.gov.sg](mailto:quek_qinhui@ava.gov.sg) or [wong\\_ci\\_kai@ava.gov.sg](mailto:wong_ci_kai@ava.gov.sg), or fax your list to Mr Quek or Mr Wong at Fax no.: 6221 5091 by 30 August 2012. You may wish to contact Mr Quek at Tel: 6325 0784, or Mr Wong at Tel: 6325 7552, should you require any clarifications. We thank you for your cooperation in this matter.

Yours faithfully

June Choo (Ms)  
Executive Manager (Food Section)  
Import & Export Regulation Division  
Quarantine & Inspection Department  
for Director-General  
Agri-Food & Veterinary Services

*This is a computer generated circular and no signature is required.*

