

THE 12TH JOINT INDUSTRY OUTREACH SEMINAR ON STRATEGIC TRADE MANAGEMENT — SINGAPORE 2024

AGENDA

Shangri-La Hotel Singapore, Island Ballroom

22 Orange Grove Road 258350 Singapore

29 October 2024

8:00 a.m.	Registration Island Ballroom Foyer
9:00 a.m.	Welcome and Introduction Emcee, Prof. Jesudevan VIVEGANANDAM, President, Centre for Trade Excellence
	 Welcome and Opening Remarks Mr. John SONDERMAN, Director of the Office of Export Enforcement, Bureau of Industry and Security (BIS), U.S. Department of Commerce. Mr. Hiroki SUEMORI, Director, Security Export Control Administration Division, Trade Control Department, Ministry of Economy, Trade and Industry of Japan.
9:15 a.m.	 Mr. LEE Boon Chong, Senior Assistant Director-General (Trade), Singapore Customs. Panel 1: Southeast Asian and India Regulatory Updates
	Moderator: Mrs. Sandra RACA, Head of Outreach Division, German Federal Office for Economic Affairs and Export Control (BAFA).
	 Panelists: Ms. Azrilah Abd AZIZ, Deputy Strategic Trade Controller, Strategic Trade Secretariat, Ministry of Investment, Trade and Industry, Malaysia. Ms. Atty. Janice Sacedon-DIMAYACYAC, Director, Strategic Trade Management Office, Department of Trade and Industry, the Philippines. Mr. Mohamed FEROZ, Deputy Head, Trade Security Branch, Singapore Customs, Singapore. Ms. Rongrong RONGRATANA, Trade Officer, Agreement Merchandise and Trade Measures Division, Department of Foreign Trade (DFT), Ministry of Commerce, Thailand Mr Nitish Suri, Joint Director, Directorate General of Foreign Trade, Ministry of Commerce and Industry, India
10:45 a.m.	Coffee and Networking Break Exhibition: Iranian Drone Display

11:10 a.m.	Panel 2: Singapore Industry – Compliance Challenges & Best Practices
	Moderator: Mr. George Tan, Principal, Global Trade Security Consulting Pte Ltd
	Panelists: Mr. Lino ARBOLEDA, Sr. Leader – International Trade Compliance APAC, GE Aerospace Ms. Angela MCCABE, Regional Trade Compliance Manager, McAfee Singapore Mr. Alan KOO Teck Chye, Technology & Global Trade Manager, Trade, Collins Aerospace, Singapore.
12:40 p.m.	Lunch Exhibition: Iranian Drone Display
2:00 p.m.	Keynote Address Mr. Georg PIETSCH, Director General, Export Control, Federal Office of Economic Affairs and Export Control (BAFA)
2:10 p.m.	Panel 3: Effective Due Diligence: Identifying and Addressing Red Flags
	Moderator: Prof. Jesudevan VIVEGANANDAM, President, Centre for Trade Excellence
	 Panelists: Mr. Adam ROTH, Assistant Director for Export Control Officer Program, Bureau of Industry and Security (BIS), U.S. Department of Commerce. Mr. Hermanus TIANADI, Senior Director and Head of Global Trade Management, ASMPT Ltd Mr. Vasu MUTHYALA, Partner, Clifford Chance Pte Ltd
3:10 p.m.	Coffee and Networking Break Exhibition: Iranian Drone Display
3.30 p.m.	Panel 4: International Regulatory Updates
	Moderator: Ms. LIM Sok Peng, Head, Trade Security Branch, Singapore Customs.
	 Panelists: Mr. Hiroki SUEMORI, Director, Security Export Control Administration Division, Trade Control Department, Ministry of Economy, Trade and Industry of Japan. Ms Justyna LASIK, Head of Economic and Trade Section, European Union Delegation to Singapore. Mr. Timothy MOONEY, Senior Export Policy Analyst, Regulatory Policy Division, Bureau of Industry and Security (BIS), U.S. Department of Commerce.
4:45 p.m.	Event Feedback and Closing Ceremony
5:00 p.m.	End of the Event